

# Company provides new kind of health benefit

Petenwell Industries offers GetMOR insurance reimbursement program to employees.

By Rhonda Siebecker  
Star-Times

One local company refuses to look the other way when it comes to health care for their employees. Though small in numbers, with only 14 employees including themselves, the two co-owners of Petenwell Industries of Necedah are the first in the county to offer a special health benefit to help their workers cover additional medical and dental costs throughout the year.

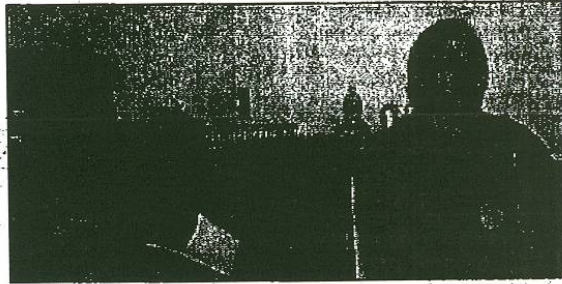
Employees listened to a presentation Wednesday, Jan. 7, by Nancy Melcher of FlexMOR Corporation in Milwaukee, the parent company of GetMOR Benefit Enrichment Program. They learned about the new program, which will help cover health care premiums, co-pays, some weight-loss programs, and some holistic treatments such as therapeutic massage and chiropractic sessions.

"It's an honor to be here

working with Terry Whipple and his group (Juneau County Economic Development Corporation), which brought the company to the area through the Inventors and Entrepreneur's Club," Melcher said. She said their company helps put more money into employees' pockets by providing a Mastercard credit card with tax free dollars, paid by employers.

This card can be used to cover health care expenses not covered by an employee's health insurance. "It's a health reimbursement arrangement," Melcher said, adding that the owners of Petenwell Industries were generous in their payments, giving each of their employees \$2,000 on their cards.

This amount is not fixed, she explained, but it does roll over each year. One of the co-owners of Necedah's Petenwell Industries (Camp Inn Travel Trailers), Craig Edevold, who runs the company along with co-owner Cary Winch, said they researched many plans before deciding on GetMOR. He said, "We



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Craig Edevold, right, and Cary Winch, co-owners of Petenwell Industries in Necedah, are the first Juneau County business to offer the GetMOR health reimbursement program to their employees. ABOVE: Edevold explains why they went with this health plan. ON OUR FRONT PAGE: Nancy Melcher talks about the GetMOR plan.

looked at health savings accounts and flexible spending plans but there were so many limitations."

Edevold said the main reason they chose GetMOR was that the money rolls over from year-to-year, allowing employees to save any dollars they didn't put toward health care that year. "They'll have it when they need it," he said, adding that offering traditional insurance to their employees would have been "extremely cost prohibitive." He said, "This gave the employees the biggest bang for their buck."

Whipple agreed, adding that the Necedah business is now a part of the "GetMOR army," of consumers who are getting smarter in their healthcare choices and in their lifestyles. Whipple said, "We are glad they are a part of our revolution."

At the end of her presentation, Melcher said, "I applaud you for a great new benefit, I applaud your employer for offering it and I cannot thank Terry enough for bringing this to Juneau County."

To find out more about the plan, log onto: [www.thegetmoreplan.com](http://www.thegetmoreplan.com).